



Greetings from Alma Wisconsin!

2017 Alma Music & Arts Festival

Sunday – Labor Day Weekend – September 3rd

Food Vendor Application

The 15th annual Alma Music & Arts Festival will take place Sunday, September 3, 2017 under the trees on the eastern shore of the Mississippi River at the Alma Beach & Recreation Area. Located on the Great River Road between majestic bluffs and the Mississippi River, the historic river town of Alma, Wisconsin has hosted the Music & Arts Festival. Festival grounds open at 11am at the Alma Beach & Recreation Area off Wisconsin Highway 35. The venue can also be reached by boat above Lock & Dam #4. Camping is available at nearby Rieck’s Lake Park on a “first-come” basis. The Festival is free and open to the public.

Food Vendors are invited to join us. The entrance fee is \$65. Booth size is approximately 12’ x 12’. You may request 2 side-by-side spaces for \$85.

Committee members will be available to facilitate booth setup starting at 7am. We’ll also have hot coffee and a morning snack for you! The festival is consistently well-attended with hundreds of people enjoying the afternoon with us! Join us by completing the application form below and returning it with your entrance fee by August 8, 2017.

For further information, email us at almafestivals@yahoo.com or you may call Shaun Duvall at 608-685-4705 or Email shaunjudgeduvall@gmail.com. We hope you’ll join us!

Vendor Name(s): _____

Phone: _____ Email: _____

Address: _____

Please describe what you will be selling:

Are you using a tent? _____ Size of tent? _____ Do you need electricity? _____

Comments _____

Application Fee = \$65 for one booth or \$85 for two.

Please send application and check to **Shaun Duvall, 1245 Riverview Dr. Alma, WI 54610**

Make checks payable to **Alma Chamber of Commerce**

Thank you! We truly enjoy seeing you at the festival!