



501(c)3 tax exempt corporation  
PO Box 61, Alma WI 54610  
almabeachfest@gmail.com  
www.almamusicandartsfest.org  
facebook.com/almamusicandartsfestival/

---

Greetings from Alma!

The Alma Music and Arts Festival is a day of art, food and fine music showcasing the natural beauty of the river and bluffs we all call home. Founded in 2002, it has been held annually on the Sunday of Labor Day weekend at the Alma Beach and Recreation Area.

To allow this event to be accessible to all, we have no admission fee. We charge vendor fees and ask for donations at the music tent but are still left with a significant financial challenge to meet our budget.

**We request your support to allow this event to continue in our community!**

- At the \$500 or more level, donors receive all print material mentions, including event posters and table tents, event on-line mentions, and also get a 15-second mention between musical acts three times the day of the event.
- At the \$200 or more level you will receive your name on the table tents and one 15-second mention the day of the event.
- For donations below \$200, you will receive recognition on the table tents.

**Please notify us as soon as possible of your donations** to allow your recognition on print material.

- Eligible donations must be received by **June 15** to appear on the first print event posters. Later donations will be included on any subsequently printed event posters.
- Donations must be received by **August 15** to appear on table tents.

Checks can be made out to The Alma Music and Arts Festival and mailed to PO Box 61, Alma, WI 54610 or delivered to The Bank of Alma, c/o the Alma Music and Arts Festival account. If you have any questions, please call Mac Cherry at (608) 685-4859.

Please help us continue to make it the great success and summer highlight it has become. Hope to see you there!

Mac Cherry  
President